

# Pertaining to the Sou-Sou's

## Comparing Gifting and FORCE

Gifting and MetaForce (FORCE) are different platforms...and each require a different kind of work to see success. The following are comparisons.

**Gifting:** Those that join first will enjoy larger financial gain (ALWAYS) than those that participate afterwards.

**FORCE:** All participants have same access to same earning potential, regardless of when they come become community members, even without bringing in others.

- Spillover and TRX or ETH gain

**Gifting:** Participants must wait for a "gift" (payout), the schedule of which is variable. Some listings are 4 weeks or longer.

**FORCE:** Payout of earnings is instant and direct to community member's digital wallet.

**Gifting:** In automated platform, such as MGB, your payout is reduced by a percentage to account for the Fee-for-Service that the gifting site requires participants to pay: (Admin Fee)

**FORCE:** Your earnings are not subject to an admin fee or fee for service.

**Gifting:** Manual process and controlled by human admins (human error relevant). In an automated program, the code is subject to change and participant has limited transaction transparency.

**FORCE:** The Smart Contract automates the process and establishes transparency and decentralized trust between users. Controlled by Code (automatic and prewritten)

**Gifting:** Established years ago, and although deemed illegal, it resurfaces whenever there is nationwide or global economic crisis to capitalize off systemic need. One automated platform developed in 2020 with hundreds of thousands of people, 80+ percent in US.

**FORCE:** Established Feb. 6<sup>th</sup>, 2020 with over 1.3 million people by Jan 1<sup>st</sup>, 2021. Global community.

**Gifting:** Funds can be used for any purpose.

**FORCE:** Funds can be used for any purpose.

**Gifting:** Requires constant influx of people for "gifts" to multiply.

**FORCE:** Earnings grow in multiple ways, with or without community members.

**Gifting:** Your funds are held and then on a certain day, given to you by a dispersal team.

**FORCE:** Money not held or managed by anyone but you. You have access to your money instantly.

**Gifting:** Your campaign is controlled by the manual admin process or the gifting site, if automated, and people influx. This process, as seen with the history of modern-day sou-sou's (i.e. 10K platform, YES Group, Matrix, Flowers) can and WILL stall.

**FORCE:** Your campaign control rests with you and growth is dependent on factors such as your effort, your teams' effort, your amount of currency collected; if one factor "stalls", the others can compensate.

**Gifting:** Sharing helps to advance earning potential. There is monetary incentive for others to share your campaign, i.e. the gift-out. Community members must rely on other community members for their gift-out. You may have done your part (brought in two people and paid in), but the community fails you.

**FORCE:** Sharing helps to advance earning potential. There is monetary incentive for others to share your campaign. You do not have to rely on other community members for your earnings. In fact, you receive pay out from other community members and your currency grows in market value, thus increasing your earnings.

**Gifting:** Low entry cost / Low risk / No exorbitant startup cost to begin a flourishing campaign!

**FORCE:** Low entry cost / Low risk / No exorbitant startup cost to begin a flourishing campaign!

**Gifting:** One way funding potential: you can give (a gift) and not receive at ALL!

**FORCE:** No one way funding! When you give, you gain: you own digital property rights and currency growth potential.

**Gifting:** IF you earn gifts (which is not guaranteed), you're able to pass on earnings to others such as your offspring.

**FORCE:** While your currency grows, you're able to pass on earnings to others such as your offspring. Earnings are guaranteed if your digital asset is used by another (new partner).

**Gifting:** No set time frame or expiration for your campaign. However, it will stall due to lack of people resources (recruits).

**FORCE:** No set time frame or expiration for your campaign. Digital assets are owned by you. Permanent and fixed. Can be given to offspring in a Trust.

**Gifting:** Subject to admin fees. There are admin fees / renewal fees / owners taking a % fee for providing the service or getting a piece of your pie. PERIOD

**FORCE:** No admin fees / No renewal fees / No owners taking a % fee for providing the service or getting a piece of your pie.

**Gifting:** There is a fee to start a gifting community and there are fees to maintain it.

**FORCE:** No development cost such as supportive materials, videos, graphics, data, research, business plans, prototypes, advertising, location rentals, permits, etc...admin fees / No renewal fees / No owners taking a % fee for providing the service or getting a piece of your pie.

**Gifting:** No worry about your campaign being cancelled because you didn't earn enough to support the cost of servicing your campaign.

**FORCE:** No worry about your campaign being cancelled because you didn't earn enough to support the cost of servicing your campaign.

**Gifting:** The people you know have already participated in, or heard of, a modern day sou-sou. PERIOD

**FORCE:** No worry over a similar campaign taking your contributors.

**Gifting:** Either you know who you have sent a gift to (i.e. Cashapp transaction record) or, if platform is automated, you will receive a message about who your funds went to. You cannot see what others are making/have made.

**FORCE:** No worry about where your funds are going; you have access to ALL transaction records. You are able to view where other's funds are going and what they have made.

**Gifting:** Boards split. Your people may or may not follow you on the same board. Your husband or your wife could end up on a board you are not a part of. The people you bring in behind you may or may not follow you in the platform.

**FORCE:** Your people are attached to you and follow you through the platform progress.

**Gifting:** Gifting has admins that control the platform. YOUR success depends on the community efforts.

**FORCE:** NO ADMINS. FORCE is the portal. YOUR success depends on you and/or your team and/or your amount of currency acquired.

**Giftng:** If the manual platform or the automated site shuts down, you will lose whatever has not been distributed to you.

**FORCE:** Malicious Management Loss Protection – The Smart Contract prohibits theft of your funds. If the site shuts down, your gain is still your gain. It's already in your wallet!